

Goldsmiths
UNIVERSITY OF LONDON

THE MUSEUMS + AI NETWORK

London Working Group
26-27 June 2019



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THE
NATIONAL
GALLERY

THE
MET



AMERICAN MUSEUM
OF NATURAL HISTORY

Academic Partners:

Goldsmiths
UNIVERSITY OF LONDON

Pratt

The Network is funded by:



Arts & Humanities
Research Council

THE MUSEUMS+ AI NETWORK

The Museums and Artificial Intelligence Network seeks to bring a range of senior museum professionals and prominent academics together to develop the conversation around AI, ethics and museums.

The research project is based at Goldsmiths, University of London funded by the AHRC and has been developed in partnership with Pratt Institute, The National Gallery (UK), The Metropolitan Museum of Art (US), American Museum of Natural History (US).

Through a series of industry workshops in London, New York and San Diego we want to open up the debate around the key parameters, methods and paradigms of AI in a museum context.

A conversation that we believe can help to inform policy makers and senior managers on the opportunities and challenges this technology poses for the sector. AI is becoming an increasingly pressing concern for many large museums who are beginning to experiment with its potential to provide new ways to engage with audiences, visitors, art and objects.

This network creates a forum to facilitate these core questions, with a view to influencing museum practice, the network will create an ethically robust professional framework, to support museums who are keen to engage with the possibilities of these technologies, develop new audiences and increase access to their collections.

Our first meeting in London brings together the core network, and invited museum professionals, academics, policy makers, funders, and artists for a two day small working group style event. Participants will share current projects, discuss challenges, and develop practices across the sector. We will use this first event to map current thinking around ethics, regulation and professional codes of practice. We look forward to discussing, debating and sharing ideas around current practice and future possibilities.

Dr Oonagh Murphy, Principal Investigator
Dr Elena Villaespesa, International Co-Investigator

themuseumsai.network
[#museumsai](https://twitter.com/museumsai)

PROGRAMME

DAY 1

Richard Hoggart Building (RHB), Room 143

9.00 - 9.30	Tea, Coffee
9.30 - 9.45	Introductions Gerald Lidstone, Head of Department, ICCE, Goldsmiths Mark d'Inverno, Pro-Warden International, Goldsmiths
9.45 - 10.30	Framing AI in a museum context Oonagh Murphy, Elena Villaespesa
10.30 - 12.30	Developing ethical practice in museums - workshop Rachel Coldicutt - Doteveryone
12.30 - 1.30	Lunch
1.30 - 3.30	Ways of seeing Chaired by Mia Ridge, The British Library Jennie Choi, The Metropolitan Museum of Art Harrison Pim, Wellcome Collection Philo Van Kemenade, Unfold Collective Giles Bergel, Oxford University Dan Brennan, Princeton University Art Museum
3.30 - 4.00	Review of day 1 Goldsmiths session ends
5.15	Public Lecture* Building access: mass digitization and the politics of infrastructure Nana Blonde Thylstrup, Aarhus University <i>*This session will take place at University College London and is an event crossover with the Critical Heritage Conference. UCL Cruciform Building, Gower Street, Lecture Theatre 2, B404, London WC1E 6BT</i>
7.30	Dinner The Somers Town Coffee House 60 Chalton St, Somers Town, London NW1 1HS

PROGRAMME

DAY 2

Venue

Morning: Professor Stuart Hall (PSH), Room 302 & Terrace
All other sessions: Richard Hoggart Building (RHB), Room 143

9.00 - 9.30	Breakfast on the terrace <i>Professor Stuart Hall (PSH), Room 302 & Terrace</i>
9.30 - 10.00	Insights from Arts Council England Tonya Nelson, Arts Council England <i>Professor Stuart Hall (PSH), Room 302 & Terrace</i>
10.15 - 11.30	Locating the visitor part 1 <i>*we will move back to the main workshop space for this session</i> Chaired by Lawrence Chiles, The National Gallery, London Fiona Johnstone, Warwick University, People Like You Vishal Kumar, The Bartlett, University College London
11.30 - 12.00	AI: More than Human - exhibition insights Anna Holsgrove, Barbican
12.00 - 1.00	Lunch
1.00 - 2.30	Locating the visitor part 2 Chaired by John Stack, Science Museum Group Ariana French, American Museum of Natural History Cassey Scott-Songin, National Gallery, London Hannah Barton, Tate
2.30 - 3.00	Break
3.00 - 4.00	Society, Ethics and Applying AI Provocation - Dan McQuillan, Goldsmiths, University of London Workshop on ethics frameworks led by Elena Villaespesa and Oonagh Murphy
4.00 - 4.30	What next?

Close

Optional visit to the exhibition AI: More than Human, Barbican
Tickets will be provided for 7pm entrance
Address: Silk St, Barbican, London EC2Y 8DS

LONDON CONTRIBUTORS

CORE NETWORK MEMBERS

Dan Brennan

Museum Application Developer,
Princeton University Art Museum

Lawrence Chiles

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Design Museum

Oonagh Murphy

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Data Research Fellow,
Victoria and Albert Museum
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Carolyn Royston

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Casey Scott-Songin

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John Stack

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Group

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PARTICIPANTS

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The National Gallery, London

Jamie Unwin
Collections Technical Architect,
Science Museum Group

Philo Van Kemenade
Co-founder and Head Curator,
Sensorium Festival

Ben Vickers
Chief Technology Officer,
Serpentine Galleries

LOCAL MAP



Address

Goldsmiths, University of London
New Cross
London SE14 6NW

The following buses stop outside
Goldsmiths: 21, 36, 53, 136, 171, 172,
177, 225, 321, 343, 436 and 453.


Goldsmiths is less than five minutes' walk from
both New Cross and New Cross Gate stations.

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The image features a black background with abstract, geometric lines. At the top, there are several parallel blue lines that curve downwards and to the right. Below these, there are several parallel yellow lines that also curve downwards and to the right, creating a sense of depth and movement. The lines are thick and have a slight shadow effect, giving them a three-dimensional appearance.

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